



NEWS RELEASE

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April 9, 2007
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Alcoa Home Exteriors, Inc. Recognizes DeNardo Home Improvement

For Outstanding Professionalism and Support

PITTSBURGH — DeNardo Home Improvement, a Mashpee, MA contractor, is being honored by Alcoa Home Exteriors, Inc. as the recipient of a Golden Hammer Award for outstanding support of Alcoa exterior building products. This prestigious award celebrates loyal Alcoa customers, commending them for their commitment to workmanship, quality and training, as well as the business they have provided over the years.

“DeNardo Home Improvement is one of the leading Alcoa dealers in Massachusetts, providing homeowners with exceptional workmanship and excellence,” said Rui J Araujo, Alcoa District Sales Manager for the region. “Presenting them with the Golden Hammer award is the approach Alcoa Home Exterior uses to identify that rare commitment to quality and excellence.”

DeNardo Home Improvement serves the Cape Cod, Massachusetts area. With years of experience in vinyl siding, their thorough expertise in the industry is apparent in the work they do.

“DeNardo Home Improvement does business with specific attention to quality products, workmanship, and service,” said Marc DeNardo, owner of DeNardo Home Improvement. “I believe this attention is what has kept us in the vinyl siding business for years and has given us the industry knowledge to realize Alcoa is one of the best products on the market,” added DeNardo.

Headquartered in Pittsburgh, PA, Alcoa Home Exteriors, Inc. is a leading U.S. manufacturer of vinyl and aluminum products for the remodeling and new construction markets and a wholly owned subsidiary of PlyGem Industries. Alcoa Home Exteriors offers 44 years of experience in manufacturing and marketing a broad selection of home exterior solutions, including siding, shutters and window treatments, soffit and fascia, decking, and designer accents. Alcoa Home Exteriors operates manufacturing, training and warehousing facilities in Ohio, Pennsylvania, Virginia, South Carolina, and Texas. For more information, visit www.alcoahomes.com or call 1-800-962-6973.